REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 15.41
CHANGES *** WFTV-TV ***

REP HEADLINE# 6144824 TRF# 312011
$$$ MOD# 2: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME ISS/DCCC

AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA
3050 K ST NW,
WASHINGTON, DC 20007

REP.#_____ OFF.# 6556 SALESMAN #_____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

ORDER #_____ CONTRACT # 6144824 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT19/12 15.41

REP: TO LENA
FR JULIE
OK'D M4
TTLS RTS
PLS CFM, THX 10/19

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 1192						
			AGENCY PRODUCT CODE =									
24		S	1200N-1230P	30		$500.00	11/3	11/3	0		SAT	0
			PROGRAM : NOON NEWS SAT									
57		A	500A-600A	30		$500.00	11/3	11/3	1		SAT	1
			PROGRAM : NEWS									

ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-24 FOR 1 SPOT/WK

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 15.41
CHANGES *** WFTV-TV ***

REP HEADLINE# 6144824 TRF# 312011
$$$ MOD# 2: UNAPPROVED REV #1 $$$

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#24	MISSED:SAT/1200N-1230P				NOV3		30S	$500.00	(OCT19/12)	
			OFFER:SAT/500A-600A				NOV3		30S	$500.00	PLS ADVISE.	
			CMT:WE CAN OFFER									

CONTRACT TOTAL 158425.00
TOTAL SPOTS 126

NOV/12 158425.00

MARKET TOTALS $880,661 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE